

CLUB View Content Management System

The professional web site creation tool for Clubs that want their web site to grow with their expansion

Developed by

WEBCREATIVE UK LTD

CLUB View is a web development software application designed for Golf clubs who wish to have total control over their web site content.

The application is very easy to use and can be fully functional within a matter of days as it needs little or no prior knowledge of any web programming to use it.

The application is a unique tool which controls all content and has the added advantage of e-commerce, a calendar system with full diary control, plus advertising banner feature to potentially create further revenue from the web site.

FEATURES AND BENEFITS

BENEFITS

- Ease of Use.
- New information/content can be added to the web site within minutes.
- All Information is immediately available for editing, updating and deleting.
- Works in real time, no need for uploading web pages.
- Public and private user areas within web site.
- Can be operated or viewed from anywhere in the world with a PC with connected to the Internet.
- Home page has the ability of displaying latest news, products etc.
- Does not require specialist HTML knowledge.
- Application is controlled by administrative permissions.
- Unlimited number of web pages.
- Low entry price tag.
- Database driven system, supporting MYSQL and many other ODBC data sources.
- System is totally secure.
- Previous web pages that have been built in html, can be imported easily into the system.
- Multi-Server platform compatibility, Windows XP/2000, Mac OS X, Redhat Linux 9.



Some Current Golf Club Users

- Woodcote Park
- Royal Eastbourne
- Copthorne GC
- Woodlands Manor
- Dulwich and Sydenham
- Shirley Park
- Haywards Heath
- Reigate Heath
- Surbiton
- Banstead Downs
- Kingswood
- Coulsdon Court
- Malden

FEATURES

- HOME PAGE - Set up of content for Home Page.
- USERS – Allows creation of different User Groups to allow users within these groups to access relevant private information contained within site. Users can also create their own content, the publication of which is controlled by an administrator.
- CONTENT – Easy creation and maintenance of all content within the site. Pictures and documents (such as pdf files, word documents etc) can be added with total ease. Content created can be restricted to certain user group for viewing.
 - Hierarchy Mechanism – Creation of different levels of page views; section, category and detail pages.
 - Section Editor – Sets up all rights for categories and detail pages contained within a section, such as allowing images to be displayed with or without thumbnail display, along with document display capability.
 - WWW Link Editor – Allows links to other web sites.
 - WYSIWYG Editor - All textual content can be formatted to different sizes, styles and colours, as well as allowing multiple picture display.
 - Publishing Control – All pages can be enabled or disabled by a single click to allow display of information only when the content is ready or being amended for publication.
 - Dynamic Link Generator – Creates links automatically within the Navigation area when new sections or categories are enabled.
- FILES – Self upload of images and documents to the web site for use within all content areas.
- STATISTICS - Demographic information detail for most and least popular pages. Unique and repeat visitor page views. Referring domains displaying internet visits to the web site.
- CONFIGURATOR – Area to set up the look and feel of the entire site, containing style sheets, navigation and meta tag editor for search engine indexing.
- MAILING LIST MANAGER – Feature within site to mail all users within different user groups common information relevant to each particular user group.
- Directories – Display of Users and Groups

Potential Users

Any Club that wants to boost their revenue by communicating with their online members and who want their web site to be up to date and interesting so that browsers come back again and again and again.

This is probably your Club!

- **EVENTS AND CALENDAR SYSTEM** – For displaying all calendar information and events. The event system can also allow attendance levels and bookings at certain times. Attendance at events has capability of invoicing participants through the invoicing system.
- **E-COMMERCE** – Complete shopping system with stock level control and full e-commerce reports as well as built in linkages to World Pay Merchant Bank to enable selling of goods on line.
- **INVOICING** – Fully functioning online invoicing system.
- **EXPENSES** – Fully functioning expenses management system.
- **ADVERTS** – Rotating banner system on all pages with optional links to other web site pages.

For Further Information Contact

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Current Pricing: (ex VAT) as at 1st July 2004

CLUB View Lifetime Licence - £1429.00

Extras:

Annual Hosting - £600.00

Site Design and Set up - £360.00

Training – per day - £360.00

Annual Telephone support and Upgrades - £250.00